



Press release

Cavriago, June 9, 2015

## **LANDI RENZO has become partner of Petersen Automotive Museum**

### ***Landi Renzo Reaffirms Support for Eco-mobility with Nations Premier Automotive Museum***

The Petersen Museum in Los Angeles has been the benchmark for automotive museums since its inception in 1994. With a complete renovation currently underway, the museum is on schedule to complete its total transformation in December 2015.

Last week, The Petersen Automotive Museum announced several new partnerships with some of the world's most prominent brands.

Landi Renzo is proud to announce our sponsorship of The Petersen's state-of-the-art Alternative Energy Gallery when the redesigned museum reopens to the public.

Our sponsorship of the gallery will feature a variety of past, present and future alternative energy technologies ranging from natural gas, propane, electrification, hydrogen fuel cell and more.

While interest in alternative energy continues to experience a tremendous surge of interest in the U.S., Landi Renzo's pedigree in engineering alternative fuel technology spans over 60+ years across the globe. Support of the Alternative Energy

Gallery is a natural fit for Landi Renzo, mirroring our own values and vision for the future of the technology, while paying tribute to the past.

Working through Landi's partnership with UCLA's Institute of the Environment and Sustainability (IoES) Corporate Partners Program, Petersen's Alternative Energy Technology Gallery provides an environment for Landi Renzo's Corporate University to conduct "extension" classes for individuals interested in clean fuel education.



Landi Renzo is excited to be a part of this collaborative partnership with The Petersen and top global brands, introducing innovative new technologies experiences never before seen in a museum setting. Through our membership in the Petersen Automotive Education Alliance, Landi Renzo reaffirms its role as a global leader in Eco-Mobility. We look forward to continued support of alternative fuel development efforts within Petersen education programs.

Operating through both OEM and Aftermarket business channels, Landi Renzo has achieved a worldwide market share in excess of 30% with our Compressed Natural Gas (CNG) and Liquefied Petroleum Gas (LPG) systems.

Products are distributed worldwide in more than 50 countries through 17 subsidiaries with over 50 million conversion systems sold to date.

Today, Landi Renzo USA and Baytech offer one of the broadest CARB & EPA certified NGV product portfolios available on the market, with total turnkey solutions on a variety of product platforms.

About Petersen: Since 1994, The Petersen has been the benchmark for automotive museums. Its diverse vehicle collection, diorama-based Streetscape, and educational-outreach programs effectively communicated how the automobile impacted life in Southern California and beyond for over 20 years. As technology and visitor expectations evolve, the museum is reinventing itself to deliver a new experience.

The New Petersen will meld the art and engineering of history's fastest and most beautiful automobiles with cutting-edge technology, including augmented reality and realistic simulators to redefine the 21st century museum experience. The Petersen is currently on schedule to complete its year-long total transformation in December 2015. The Wilshire Boulevard building, the western entrance to "Museum Row," promises to be one of the truly iconic architectural designs in Los Angeles.

For further information:

[www.landiusa.com](http://www.landiusa.com)



**LANDIRENZO®**

*Landi Renzo is a world leader in LPG and natural gas components and supply systems for motor vehicles. The company, based in Cavriago (Reggio Emilia) and boasting 60 years' experience in the field, is characterized by high growth of revenues and internationalization, featuring operations in more than 50 countries and an 80% export share. Landi Renzo S.p.A. made its debut on the Star segment of the Italian Stock Exchange in June 2007.*

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